

ALESSI

TSUMIKI
DESIGN BY MEDUM

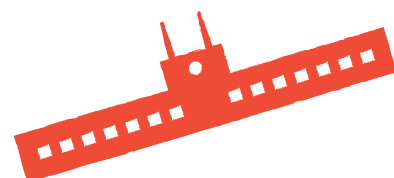
2024

EN

SLOT 3

ALESSI.COM

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28887 CRUSINALLO (VB) ITALIA



COD. ME01 B



COD. ME01 DAZ



COD. ME01 RO



COD. ME01 W

A luminous idea

“Tsumiki” is a Japanese board game in which the aim is to build three-dimensional shapes from simple wooden blocks. The countless combinations of shapes inspired by the game are shown to their best advantage in the lamp designed by Medum and ensure a wide range of possible uses. The first impression is that of a typical table lamp with simple, fresh shapes. In reality, the head, stem and base are three independent elements that are connected by a sophisticated magnetic coupling technology and offer numerous possible combinations. The lamp is therefore suitable for a

variety of contexts and can be customised according to the desired function both at home and at the workplace. A wireless all-rounder that fits into today's world.

PORTABLE LAMP TSUMIKI
DESIGN BY MEDUM



DEDICATED TO

A true functional novelty in a crowded product landscape, this lamp is particularly attractive to both historical and new Alessi customers because of its novel design details.



Medum



BIO

MEDUM is a Japanese design studio founded by Shintaro Monden. The studio provides a full range of capabilities, from discovery of client issues to prototype testing, product design, and branding design. Regardless of whether it's hardware or software, they have succeeded in collaborating with leading brands both domestically and internationally. The products developed by the studio have won numerous prestigious design awards, including the iF Gold Award and Cannes Lions Design Gold. Additionally, their works have been selected for the permanent collections of renowned museums around the world, such as the Pinakothek der Moderne and the Design Museum Danmark.

QUOTE

“By reconstructing the typical components of a table lamp - the shade, the stem, and the base - we designed a new way of lighting. The shade attaches to the stem with magnets, allowing it to slide up and down and rotate 360 degrees in order to suit your preferences. The stem also has a built-in battery, allowing it to be detached from the base and be used as a portable light. Tsumiki means “building blocks” in Japanese. Just as you can freely assemble blocks and play with your imagination, we designed the lighting with the wish that people would creatively explore various ways to use it in their daily lives.” Medum



Portable lamp

PORTABLE LAMP

Rechargeable LED lamp consisting of three main elements connected by magnetic inserts. Aluminium base, steel stem with integrated rechargeable battery, polypropylene head, textile-covered head cable. Available in the colours black, white, red/orange and blue.



VARIANTS



COD. ME01 B
BLACK COLOUR
CM 16,4 X 11
H CM 33,7



COD. ME01 DAZ
BLUE COLOUR
CM 16,4 X 11
H CM 33,7



COD. ME01 RO
RED ORANGE COLOUR
CM 16,4 X 11
H CM 33,7



COD. ME01 W
WHITE COLOUR
CM 16,4 X 11
H CM 33,7



DESIGN NOTES

Magnetic versatility

The magnetic coupling elements allow the three lamp components to be freely orientated and arranged: for example, as a classic table lamp, or separated from the base as a lightweight and portable version, or even suspended by using the textile cable that supplies the light source as a hook loop.

All-purpose lamp

The versatile lamp is suitable for the home and office, but also in public spaces, for spot and ambient lighting or as a furnishing element.

Freshness

Elegant Japanese design, consisting of three basic shapes, which pays careful attention to a perfect balance of proportions.



USE AND MAINTENANCE

RECHARGEABLE

The rechargeable battery is integrated into the stem and offers an average usage time of 10 hours. Charging takes place via the USB-C port integrated into the cylindrical base element.

DIMMABLE LED

The light source is a dimmable 2700K LED. Switching on and dimming is via a single touch switch on the top of the conical head. With memory technology that remembers the light intensity of the last setting even after switching off.



PACKAGING

Packed in recycled havana cardboard.

