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CONVERSATIONAL OBJECTS

VIRGIL ABLOH

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CONVIVIAL TOOLS

If Virgil Abloh wanted to provocatively abstract the mise en place from the table and transform it into a personal object with his Occasional Objects cutlery, with the Conversational Objects collection he celebrated the table as a veritable theatre of sociality. Conceived in 2021, it is a set of mechanically inspired “table tools” to build community and relationships during the convivial ritual.

DEDICATED TO

For enthusiasts of design and creativity who see the convivial experience as a moment of exchange and growth, for those who believe that objects should be capable of stimulating conversation and social interaction as well as fulfilling their purpose.

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DESIGNER

Born in Rockford, Illinois, Virgil Abloh was an artist, architect, engineer, creative director, artistic director, industrial designer, fashion designer, musician, DJ and philanthropist. After earning a degree in civil engineering from the University of Wisconsin-Madison, he completed a Master's degree in architecture at the Illinois Institute of Technology (IIT), Chicago. At IIT, while studying a design curriculum devised by Mies van der Rohe, Abloh began to craft the principles of his art practice. The Museum of Contemporary Art in Chicago presented a major travelling survey of Abloh's work in summer 2019 - one of the highest attended exhibitions in the museum's history. Abloh was the Chief Creative Director and founder of Off-White™ and Men's Artistic Director at Louis Vuitton.

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CUTLERY SET

THE RELATIONSHIP WORKSHOP

From the workshop to the table: the essential cutlery set designed by Virgil Abloh unites the final product with the mechanical tools typical of his production, in a formal short-circuit with a strong poetic charge. Tools of conviviality, literally speaking, which trigger conversations, to build social interactions and relationships while we eat.

COMPONENTS

Proposed in two different sets.
4-piece set, consisting of: knife, fork, spoon and teaspoon, made of matt-finish stainless steel.
16-piece set, consisting of: four spoons, four forks, four knives, four small spoons in 18/10 stainless steel. Completed by a matt-finish stainless steel cutlery stand.

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DESIGN NOTES

Dada
In an operation bordering on the ready-made, Virgil Abloh demonstrates once again his extraordinarily transversal approach to design, bringing two apparently distant worlds together.

Convivial
The explicitly social and convivial spirit that permeates this project is also conveyed by the cutlery stand that completes the set: placed in the centre of the table, it allows informal use of the mise en place, giving each diner the chance to serve themselves.

To be admired
The unusual design of the cutlery stand suggests leaving the set in view once the cutlery has been put back on it, making it an original furnishing accessory.

SUSTAINABILITY AND SAFETY

Steel is one of the most durable and resilient materials of all, eco-friendly throughout its life cycle and completely recyclable.

USE AND MAINTENANCE

[Simple to assemble] A quick practical operation: the cutlery stand comes partially disassembled, giving you the opportunity to try your hand at a simple mechanical experience, in just a few steps.

[Easy to clean] Dishwasher safe cutlery. Do not use abrasive cloths or detergents which might damage the surface. Wash the cutlery stand by hand, taking care not to use abrasive cloths or detergents that might damage the surface.

CODES AND VARIANTS

VA02S4 - Conversational Objects
Design Virgil Abloh, 2023
Cutlery set composed of spoon,
fork, knife, small spoon
in 18/10 stainless steel.

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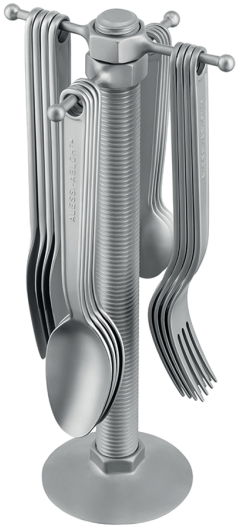

VA02 SET - Conversational Objects
Design Virgil Abloh, 2023
Cutlery set composed of four spoons, four forks,
four knives, four small spoons in 18/10 stainless steel.
Cutlery holder in 18/8 stainless steel.

PACKAGING

Presented in special packaging designed by Studio Temp to celebrate the collaboration between Alessi and Virgil Abloh. An original concept inspired by the graphic tradition of the Alessi Technical Department.

RELATED PRODUCTS

VA01 SET - Occasional Object
Design Virgil Abloh, 2022
Cutlery set: spoon, fork, knife with carabiner in 18/10 stainless steel. Limited edition of 999 numbered copies and 3 artist's proofs.

9093 VA - 3909
Design Michael Graves (1985) / Virgil Abloh Securities 2022
Kettle in 18/10 stainless steel with handle
and whistle in PA, purple. Magnetic steel bottom
suitable for induction cooking.
Limited edition of 9999 numbered copies.
cl 200 - Ø cm 22 - h cm 22,5

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CANDLESTICK
WORKSHOP LIGHT

Virgil Abloh reinterprets this classic item, taking inspiration directly from Alessi's industrial DNA, assembling workshop tools to create the actual product. A design with a precise, brutal line, so exceptional that it succeeds in interacting with the domestic environment despite being inspired by a completely different context.

COMPONENTS

Matt-finish stainless steel candlestick.

DESIGN NOTES

Contemporary
The world of mechanics, reinterpreted in this operation by the designer, lends a contemporary touch to a traditional, classic item.

Exceptional
The strongly identifying and expressive line of this object enables it to fit into any setting, formal or otherwise.

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SUSTAINABILITY AND SAFETY

Steel is one of the most durable and resilient materials of all, eco-friendly throughout its life cycle and completely recyclable.

We recommend placing the candlestick on flat, heat-resistant surfaces, taking care not to leave it exposed to draughts or unattended.

USE AND MAINTENANCE

[Easy to clean] Use a damp sponge and avoid abrasive cloths or detergents which might damage the surface.

CODES AND VARIANTS

VA03 - Conversational Objects
Design Virgil Abloh, 2023
Candlestick in 18/8 stainless steel.
ø cm 8 - h cm 19,3

PACKAGING

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RELATED PRODUCTS

VA01 SET - Occasional Object
Design Virgil Abloh, 2022
Cutlery set: spoon, fork, knife with carabiner in 18/10 stainless steel. Limited edition of 999 numbered copies and 3 artist's proofs.

9093 VA - 3909
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