

ALESSI

ALESSI PLEATS
DESIGN BY JIN KURAMOTO

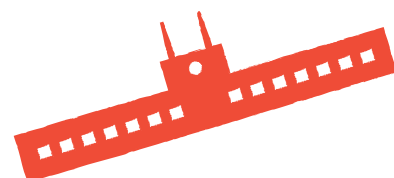
2025

EN

SLOT 3

ALESSI.COM

ALESSI S.P.A VIA PRIVATA ALESSI, 6
28887 CRUSINALLO (VB) ITALIA



CODE JK01/46



CODE JK01/46 B



CODE JK02/23



CODE JK02/23 B



CODE JK02/23 GD



CODE JK02/31



CODE JK02/31 B

Minimalist, elegant, ironic

Jin Kuramoto is working with Alessi for the first time, designing a small series of trays inspired by his experimental approach to the field. The designer manually explores what a material can become by moulding sculptural shapes. Made from 18/10 stainless steel, Pleats is inspired by the iconic form of the bottle cap, reinterpreting this common object by transforming it into a minimalist, functional and surprising design element.

With Pleats, Kuramoto gives shape to a playful yet rigorous aesthetic, featuring an expressive simplicity.

The circular pleats are reminiscent of the gesture of the toast, but also the movement of the material: born of the dialogue between Japanese culture and the contemporary spirit, Pleats is not just a tray, but an homage to the art of serving with personality.

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DEDICATED TO

Those who appreciate a design which is minimalistic but not lacking in irony, lovers of designs which are born of the desire to make the most of naturally versatile materials such as steel.



Jin Kuramoto



BIO

Jin Kuramoto is a Japanese designer who established JIN KURAMOTO STUDIO INC. in 2008. Born in 1976 and raised on a small island in the countryside, he loves fishing and people a lot. He designs all kinds of products such as furniture, home appliances, eyewear, and automobiles with the belief that the form of things each tell a different story. He values the process of repeat trial and error, touching materials, listening to their voice, prototyping in a studio full of inspiration, and making positive accidents. His work has won a lot of international awards, including the Red Dot Award, Good Design award, and the iF Product Design Award.

QUOTE

“Pleats is a series of trays that exudes a subtle charm, reminiscent of the metal cap of a beer bottle. The pleated shape along the edge is a natural result of the inherent properties of the metal material. While honoring this inevitability, I explored the appropriate design expression to enhance its charm as a key design element.”
Jin Kuramoto



Tray

TRAY

Tray in 18/10 stainless steel. Available in the following forms and sizes:

- diameter 26 cm, mirror-polished steel, matt black or steel versions, with gold, PVD coating
- diameter 31 cm, mirror-polished steel and matt black versions
- 46 × 31 cm, mirror-polished steel and matt black versions



TRAY IN 18/10 STAINLESS STEEL.

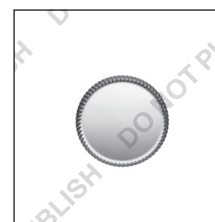
VARIANTS



CODE JK01/46
INOX 18/10
CM 46 X 31 - H CM 1.5



CODE JK01/46 B
BLACK
CM 46 X 31 - H CM 1.5



CODE JK02/23
INOX 18/10
Ø CM 23 - H CM 1.5



CODE JK02/23 B
BLACK
Ø CM 23 - H CM 1.5



CODE JK02/23 GD
GOLD
Ø CM 23 - H CM 1.5



CODE JK02/31
INOX 18/10
Ø CM 31 - H CM 1.5



CODE JK02/31 B
BLACK
Ø CM 31 - H CM 1.5



DESIGN NOTES

Three in one

Kuramoto's work plays on the three-dimensional nature of the design: three sizes and three colours for a tray which is available in a series of modular versions, transforming and adapting to different moments and requirements.

Irreverent

Pleats breaks with expectations, setting up dialogue with the pop design language and inviting us to take ourselves less seriously, while remaining elegant and functional. A quotidian icon, reinterpreted with surprising style.

A tradition of metals

This object embodies all of Alessi's know-how in cold pressing of steel, an industrial tradition which has been transformed into an aesthetic language.



The material speaks

An object which carries with it the philosophy of the designer, made up of experimentation, listening to materials and continuous research to give beauty to day-to-day actions.

SUSTAINABILITY AND SAFETY

Made in Italy, near where Alessi is based, using a partly hand-crafted turning process. Made entirely of steel, one of the most durable and resistant materials of all, eco-sustainable throughout its life cycle and completely recyclable.

USE AND MAINTENANCE

EASY TO CLEAN

Hand wash with warm water, a soft sponge and non-abrasive soap, or use the dishwasher.

PACKAGING

Box made of recycled kraft cardboard with black and silver printing.



Related products



COD. NF07/76S - Itsumo
Design Naoto Fukasawa, 2024

Set of one mocha cup with saucer in white porcelain.

cl 8.5 - Ø cm 12.5 - h cm 7.4



COD. NF08/87S - Itsumo - Yunoki ware
Design Naoto Fukasawa, 2024

Set of drip coffee cup with saucer in white porcelain. Pattern design by Samiro Yunoki.

cl 21 - Ø cm 15 - h cm 8.5



COD. NF07/78S - Itsumo
Design Naoto Fukasawa, 2024

Set of one teacup with saucer in white porcelain.

cl 24 - Ø cm 16 - h cm 13



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