ALESSI

ALESSI ARCHIVIO
DESIGN BY AA.VV.

2025 | EN | SLOT 1 | ALESSI.COM

ALESSI S.P.A VIA PRIVATA ALESSI, 6
28887 CRUSINALLO (VB) ITALIA

CODE 7320/20

CODE 7320/20GRP

CODE 7320/20PGR

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CODE 7320/25GRP

CODE 7320/25PGR

CODE 90068

CODE 90068 GRP

CODE 90068 PGR

Rediscovering the future

Archivio is a collection taken from the Alessi catalog and is based on the designs kept in the company museum. The Alessi Museum, established in 1998 at the Crusinallo di Omegna factory, has collected objects that embody more than a century of research in the field of applied arts and have been produced by the company from 1921 to the present day. With more than a thousand authors represented in its collection, the museum offers an impressive cross-section of 20th and 21st century design. It is a rich reservoir from which Alessi can draw to open up new terrain, as in early 2025 with the new edition of the Arran tray by Enzo Mari and the Maya basket by Giulio Confalonieri.

ARCHIVIO
MAYA
DESIGN BY GIULIO CONFALONIERI
ARRAN
DESIGN BY ENZO MARI

DEDICATED TO

Those who want to surround themselves with inspiring objects for the home or rediscover the iconic shapes of Italian design.

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Surprising perspectives

In the early 1970s, a group of Italian graphic designers turned their attention to the overlap between graphic design and industrial design. The collection of baskets and trays designed by Silvio Coppola, Giulio Confalonieri, Franco Grignani, Bruno Munari and Pino Tovaglia for Alessi - known at the time as “Exhibition Design” - was one of the most important results of this research. Among the designs proposed by Giulio Confalonieri, the Maya basket was an essential and at the same time mysteriously reflective line. A true graphic design that evolved in three dimensions and was translated into sheet steel by cold forming, it features the sharp angles typical of the 1970s, with the fine joining details refining and softening the whole. In this edition, the elegant original version in polished stainless steel comes to life as two new, complementary, iridescent color versions that move between the color poles of green and violet. It is dynamic game that interacts with the viewer’s perspective and enables a different perception of the forms.

MAYA BASKETS
DESIGN BY GIULIO CONFALONIERI
2025 (1977)

DEDICATED TO

Anyone looking for an exclusive and sought-after gift. All those who like to surround themselves with iconic design objects for everyday use.

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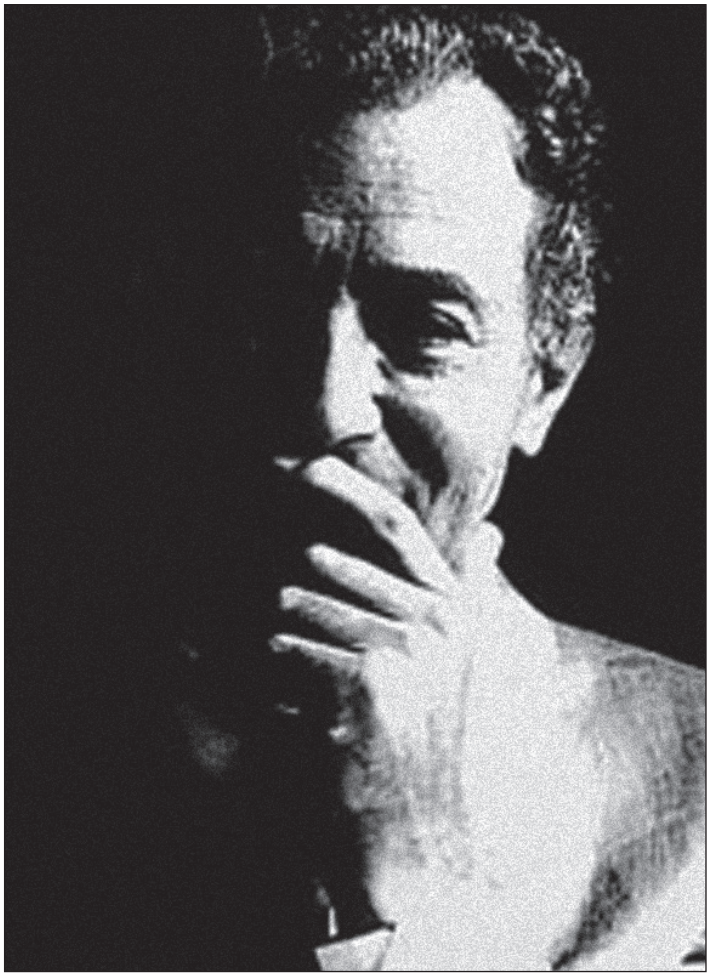
Giulio Confalonieri



BIO

Born in Milan in 1926, the designer and graphic artist was one of the leading representatives of the “Swiss School” in Italy in the 1950s. He worked in editorial, advertising and corporate graphics and is characterised by a style with a strong visual impact and dynamic composition based on the contrast between positive and negative elements. He helped shape the image of important companies and institutions. His numerous honors include the gold medal of the 11th and 15th Milan Triennale and the Typomundus Diploma of Honor in New York, awarded “for an outstanding contribution to the development of 20th century graphic art”. His works can be seen in various international art museums. He passed away in 2008.

QUOTE

“A collection of objects of high formal quality, especially [...] trays and baskets that are a document of the aesthetic research carried out jointly by the protagonists of the Exhibition Design group from 1973 onwards: [...] the exemplary document of an important historical epoch of Italian design, the last phase of the so-called Bel-Design, which had its peak in the 1960s and 1970s and was characterised by famous names. There is probably no other group of steel objects that has worked out the relationship between form, material, technology and function so consistently.”
Paesaggio Casalingo, Alessandro Mendini, 1979

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Basket

BASKET

Steel basket. Available in polished 18/10 stainless steel and in two new versions in epoxy-painted steel in the iridiscent colors green/purple and purple/green (Greenpurple and Purplegreen). Manufactured in diameters of 20 cm and 25 cm.

STEEL BASKET.

VARIANTS

CODE 7320/20
18/10 STAINLESS STEEL, POLISHED.
Ø CM 20 - H CM 7,5

CODE 7320/20GRP
EPOXY-PAINTED STEEL, GREENPURPLE.
Ø CM 20 - H CM 7,5

CODE 7320/20PGR
EPOXY-PAINTED STEEL, PURPLEGREEN.
Ø CM 20 - H CM 7,5

CODE 7320/25
18/10 STAINLESS STEEL, POLISHED.
Ø CM 25 - H CM 10

CODE 7320/25GRP
EPOXY-PAINTED STEEL, GREENPURPLE.
Ø CM 25 - H CM 10

CODE 7320/25PGR
EPOXY-PAINTED STEEL, PURPLEGREEN.
Ø CM 25 - H CM 10

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DESIGN NOTES

Infinite perspectives

The complementarity of the colors achieved by the iridiscent surface enchants the viewer and enhances the play of light and reflections in the basket.

Industrial high quality

The fascination of this object lies in the mastery of the cold forming of sheet steel, which has characterised the history of Alessi.

The value of the archive

A design that transcends aesthetic conventions and fashions and has been selected from the extensive Alessi archive because it has retained all its expressive power.

SUSTAINABILITY AND SAFETY

Made in Italy, in the Alessi factory in Crusinallo di Omegna.

Made entirely of steel, one of the most durable and resistant materials that exists, eco-sustainable throughout its life cycle and completely recyclable.

USE AND MAINTENANCE

EASY TO CLEAN

Use a soft cloth and avoid abrasive products.

PACKAGING

Box made from recycled cardboard with black and silver print.

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Related products

CODE 90068
Design Enzo Mari, 2025 (1997)

Rectangular tray in 18/10 stainless steel, mirror polished.

cm 48 x 25 - h cm 4

CODE 90068 GRP
Design Enzo Mari, 2025 (1997)

Rectangular tray in steel coloured with iridescent epoxy resin, Green-purple.

cm 48 x 25 - h cm 4

CODE 90068 PGR
Design Enzo Mari, 2025 (1997)

Rectangular tray in steel coloured with iridescent epoxy resin, Purple-green.

cm 48 x 25 - h cm 4

DO NOT PUBLISH

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The high formal quality of steel

The Arran tray was designed by Enzo Mari for Danese in Milan in 1961 and follows in the footsteps of an industrial design predecessor by the same author: the Putrella centerpiece (1957). The tray is one of the best designs of the time and was put back into production by Alessi in 1997 - an outstanding testimony to a happy era of Italian design. Arran is now available both in the original polished stainless-steel version and in two new iridescent versions in shades of green and purple. A subtle analogy emerges between these colors and the time that Arran passes through: if you look at the tray from different perspectives, the color changes continuously, in an elusive movement of shades and reflections. The time that has passed since the first edition has also changed our perspective and thus our perception of the forms of this object, which nevertheless continues to demonstrate its expressive power.

ARRAN TRAY
DESIGN BY ENZO MARI
2025 (1997)

DEDICATED TO

Anyone looking for an exclusive and sought-after gift. Those who appreciate the indelible mark that Mari's projects have left on the design scene.

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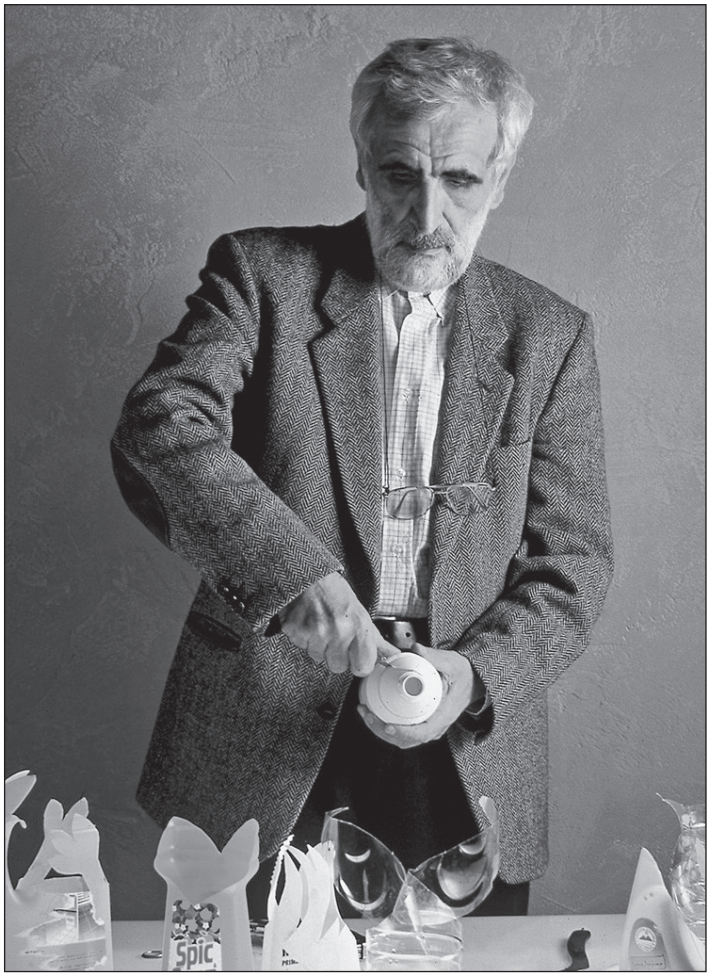
Enzo Mari



BIO

Born in 1932 in the province of Novara, the artist began his work with research into visual perception and later turned his attention to children's games, graphics, design and architecture. The five-time Compasso d'Oro award winner has been described as "the critical conscience of design" and is regarded as one of the leading theorists in this field. His works are exhibited in the world's leading art and design museums; he is the author of several essays, including "Project and Passion". He worked with leading design companies. He developed some of his most popular and radical designs for Alessi, such as Ecolo: flower vases that you can also make yourself by recycling plastic bottles. He passed away in 2020.

QUOTE

"The overall quality of an object is always determined by its form ... if the form corresponds to the essential meaning of the object ... i.e. the behavior in relation to use together with the behavior in relation to production. Form is nothing other than that." Enzo Mari

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Tray

TRAY

Steel tray. Available in polished 18/10 stainless steel and in two new versions in epoxy-painted steel in the iridiscent colors green/purple and purple/green or Greenpurple and Purplegreen.

STEEL TRAY.

VARIANTS

COD. 90068
18/10 STAINLESS STEEL, POLISHED
CM 48 X 25 - H CM 4

COD. 90068 GRP
EPOXY-PAINTED STEEL, GREENPURPLE.
CM 48 X 25 - H CM 4

COD. 90068 PGR
EPOXY-PAINTED STEEL, PURPLEGREEN.
CM 48 X 25 - H CM 4

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DESIGN NOTES

Essential

An uncompromising and iconic shape by Master Mari, which emphasizes the cold beauty of steel.

Iridescent

The special lacquer used for the two-color versions contains two color poles in one lacquer. Depending on the viewer's perspective, there is a dynamic transition from green to violet, which emphasizes the folds and curves of the tray in a surprising way.

Industrial high quality

The fascination of this object lies in the mastery of the cold forming of sheet steel, which has characterized the history of Alessi.

The value of the Archivio

A design that transcends aesthetic conventions and fashions and has been selected from the extensive Alessi archive because it has retained all its expressive power.

SUSTAINABILITY AND SAFETY

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Made entirely of steel, one of the most durable and resistant materials that exists, eco-sustainable throughout its life cycle and completely recyclable.

USE AND MAINTENANCE

EASY TO CLEAN

Use a soft cloth and avoid abrasive products.

PACKAGING

Box made from recycled cardboard with black and silver print.

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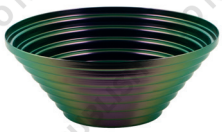
Related products

COD. 7320/20
Design Giulio Confalonieri, 2025
(1977)

Round basket in 18/10 stainless steel mirror polished.

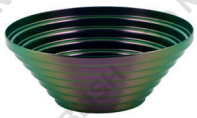
Ø cm 20 - h cm 7,5



7320/25GRP
Design Giulio Confalonieri, 2025
(1977)

Round basket in steel coloured with iridescent epoxy resin, Greenpurple.

Ø cm 20 - h cm 7,5



7320/20GRP
Design Giulio Confalonieri, 2025
(1977)

Round basket in steel coloured with iridescent epoxy resin, Greenpurple.

Ø cm 20 - h cm 7,5

7320/25PGR
Design Giulio Confalonieri, 2025
(1977)

Round basket in steel coloured with iridescent epoxy resin, Purplegreen.

Ø cm 20 - h cm 7,5

7320/20PGR
Design Giulio Confalonieri, 2025
(1977)

Round basket in steel coloured with iridescent epoxy resin, Purplegreen.

Ø cm 20 - h cm 7,5

COD. 7320/25
Design Giulio Confalonieri, 2025
(1977)

Round basket in 18/10 stainless steel mirror polished.

Ø cm 20 - h cm 7,5

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