



# Petite Friture

PRODUCT PRESENTATION  
LILY

## **SUMMARY**

**01 THE DESIGNERS**

**02 THE COLLECTION**

**03 CSR COMMITMENTS**

**04 TECHNICAL SPECIFICATIONS**

**05 THE PRODUCTS**

**06 VISUALS**

# THE DESIGNERS FÄRG & BLANCHE

Founded in **Stockholm** in **2010**, the **Färg & Blanche** studio is composed of the French-Swedish design duo Emma Marga Blanche and Fredrik Färg.

Fredrik is a trained woodworker with somewhat eclectic tastes and has always been inspired by fashion – in particular by the works of Anglo-Turkish designer Hussein Chalayan and Alexander McQueen. Emma grew up around art – her mother was an artist herself.

Through their quirkiness and complementarity, the duo has managed to astonishingly combine a very Swedish "**power to create**" with a very French "**conceptual mindset**". Renowned for their experimental approach, the tandem composes its creations through a skilful mix between product uniqueness usually associated with **craftsmanship**, and larger-scale **industrial production** – without ever losing their distinctive touch.



# LILY

## THE COLLECTION

*A generous couture silhouette*

The Lily sofa and armchair are inspired by **organic shapes** which Swedish and French designers Färg & Blanche value so preciously.

The DNA of the creative duo lies manifestly in the way they play around with volumes – the seats are **compact**, but **welcoming** and **organic**.

It was this experimental approach to design that led Färg & Blanche to create the Lily collection. They sculpted the fabric in such a way that it would embrace the **poetic** and **cosy** figure of the cushioning. The pleated angles of the framework, sewn as folds, bring a touch of **elegant couture** to the furniture.

The collection composed of a **sofa** and an **armchair**, is available in Kvadrat's Reflect fabric – however, the seat fabric **can be customized** from our selection.



# LILY

## THE COLLECTION

*A generous couture silhouette*

*Hospitable and organic seating*

*Poetic and cosy figure of the  
cushioning*

*Elegant pleated angles*

*Customizable fabric*



# LILY THE FABRICS

## KVADRAT REFLECT FABRIC

The Lily collection is presented with the Reflect fabric from Kvadrat. Reflect is a sophisticated fabric designed by **Patricia Urquiola** made from **recycled polyester**. It stands out for its natural expression, delicacy, and softness.

This fabric appears monochrome at first sight but upon observed more closely reveals a dense **diagonal weave** that combines two different colors – capturing the sense of movement.

Materials: 100% post-consumer recycled polyester  
European Ecolabel compliant  
GreenGuard Gold certified



## PETITE FRITURE FABRIC SELECTION

	LILY
<b>Category 1</b>	
Bliss - Aura (outdoor)	x
Kvadrat - Reflect	o
Kvadrat - Haku	•
Kvadrat - Patio (outdoor)	x
<b>Category 2</b>	
Kvadrat - Hero	•
Kvadrat - Hero Heather	•
Kvadrat - Jaali	•
Kvadrat - Steelcut	•
Kvadrat - Steelcut Trio	•
Kvadrat - Steelcut Quartet	•
Kvadrat - Raas	•
<b>Category 3</b>	
Kvadrat - Asator	•
Kvadrat - Acca Stripe	•
Kvadrat - Beda	•
Dedar - Stange Loves (outdoor)	x
<b>Category 4</b>	
Kvadrat - Cifrado	•
Kvadrat - Vidar 4	•
Kvadrat - Vanir	•
<b>Category 5</b>	
Kvadrat - Phlox	•
Kvadrat - Atom	•
<b>Category 6</b>	
Kvadrat - Argo	•

o Retail fabric  
• compatible fabric

## CUSTOMER FABRICS

It is possible to upholster our seats with other customer fabrics, provided they are compatible with our structures.

# LILY CSR COMMITMENTS

## EASY RECYCLING

A wooden structure and removable steel springs guarantee an optimal recycling process

## CERTIFIED FABRIC

Kvadrat's Reflect fabric proposed for the Lily collection is made from 100% recycled polyester, is European Ecolabel compliant and is GreenGuard certified.



# LILY

## TECHNICAL SPECIFICATIONS

### USE

Indoor

### MATERIALS

Steel, polyurethane foam (high resilience, very resistant foam), elastic bands, textile

### ORIGIN

Bulgaria

### CERTIFICATIONS

Fire standards: 5852 Crib 5 EN 1021-1&2 Cigarette and match

### CARE

Fabric:

Dry cleaning

Follow the care instructions for each fabric

Structure:

Clean or soapy water without detergent.

Wipe carefully to avoid limescale marks.

For very stubborn stains, use an alcohol-based window cleaner

### WARRANTY

2 years



# LILY PRODUCTS



**2 SEATER SOFA**



**ARMCHAIR**

## **FABRIC**



Kvadrat - Reflect - 344  
The fabric can be customized from our selection

# LILY 2 SEATER SOFA



## FABRIC



Kvadrat - Reflect - 344

The fabric can be customized from our selection

## USE

Indoor

## MATERIALS

Steel, polyurethane foam,  
elastic bands, textile

## DIMENSIONS

L: 165.0 cm | 65.0 in  
W: 75.0 cm | 29.5 in  
H: 84.0 cm | 33.1 in  
H seat: 45.0 cm | 17.7 in  
Weight: 59.0 kg | 130.1 lb

## PACKAGING

172.0 x 85.0 x 102.0 cm | 67.7 x 33.5 x 40.2 in  
Weight: 90.0 kg | 198.4 lb

## TECHNICAL SPECIFICATIONS

Fire standards: 5852 Crib 5  
EN 1021-1&2 Cigarette and match  
100% post-consumer recycled polyester

## LEADTIME

12 weeks

# LILY ARMCHAIR



## FABRIC



Kvadrat - Reflect - 344

The fabric can be customized from our selection

## USE

Indoor

## MATERIALS

Steel, polyurethane foam,  
elastic bands, textile

## DIMENSIONS

L: 85.0 cm | 33.5 in  
W: 75.0 cm | 29.5 in  
H: 84.0 cm | 33.1 in  
H seat: 45.0 cm | 17.7 in  
Weight: 39.0 kg | 86.0 lb

## PACKAGING

92.0 x 85.0 x 102.2 cm | 36.2 x 33.5 x 40.2 in  
Weight: 60.0 kg | 132.3 lb

## TECHNICAL SPECIFICATIONS

Fire standards: 5852 Crib 5  
EN 1021-1&2 Cigarette and match  
100% post-consumer recycled polyester

## LEADTIME

12 weeks

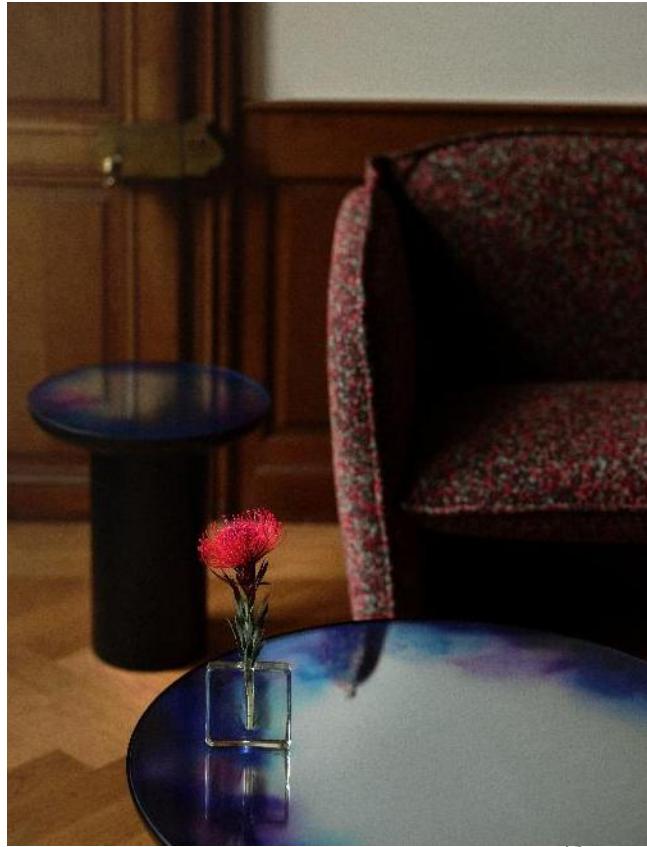
## VISUALS

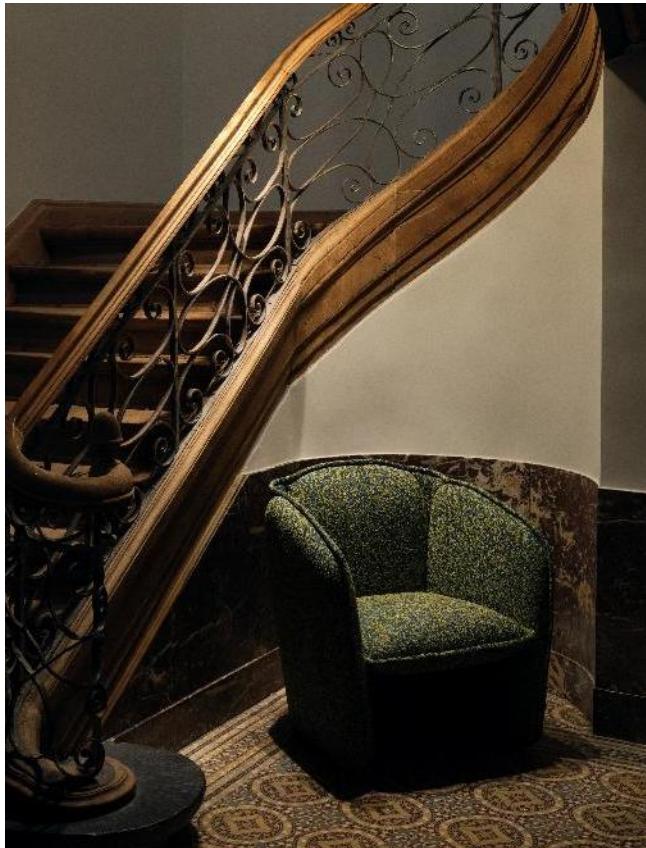


*Packshots*



*Lifestyle*





Petite  
Friture